Find the "core" of the sound for each note using your embouchure motion.

On the first time, watch yourself in a mirror to see what the embouchure motion looks like. On the repeat close your eyes and focus on the feeling of the embouchure motion.

Take the mouthpiece off the lips for a moment at each "V."

Allow the lower tones to be softer and thinner, do not collapse the embouchure formation to descend.